



Name: Flemming Pedersen

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Born: 31. marts 1965

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Marital status: Married to Marianne Pedersen. Father of 2 adult children.

Business development and digital transformation with a strategic and commercial focus

Inspirational and trust-building professional with over 30 years of leadership experience in international business development, strategic sales, and innovation.

Extensive commercial and operational experience in SCM, transportation, and the logistics industry, including digital transformation.

I assist companies in overcoming business challenges, identifying issues, and realizing opportunities, including defining, implementing, and executing digital and business strategies.

Business and board positions

Since 2016, I have had my own company, Deep Logistics Consulting ApS. As a management consultant, I assist SMEs, startups, and scale-up companies with strategy, sales, and business development.

In addition, I hold the following positions.:

Zolvo A/S – Chairman of the Board. Danish engineering company specializing in developing intralogistics solutions and leading an ambitious growth strategy, including new leadership and organizational development.

Velo's venner – Chairman of the Board. Co-founder of a business network and cycling club. +70 members, primarily business leaders, who gather for weekly training and networking.

Grundejerforeningen Ejbygård – Chairman of the Board. Heads the association, including implementing planned activities, local political matters, etc.

CON-LINQ – Advisory Board. Provides advice on sales and business development.

Previous positions:

IFLN – Advisory Board. American Transport and Logistics network with members worldwide. Has provided advice to members regarding digital transformation.

Glostrup Fodbold – Head of Sports and Youth Chairman. Managing the club's sports department and ambitions and heading the strategy and club collaboration with Albertslund Football (BGA – Boldklubberne Glostrup Albertslund).

BygTech – Board Member. Danish engineering and construction company.





Motivation

I am a joyful, friendly, and collaborative team player. My energy level is consistently high, and I am motivated by a passion for finding solutions and achieving results. I approach my work with enthusiasm and commitment in board settings, serving as a competent and engaged partner for executives and owners.

Enneagram-types

Type 3 - Hardworking, goal-oriented, ambitious, pragmatic, and composed.

Type 8 – Brave, resilient, robust, energetic, determined, direct communication.

Type 2 - Rewarding, supportive, encouraging, empathetic, caring, grateful.

Education

Board education from the Board Institute

Board Master class from the Board Institute

Prince2, Project Management Education from Technological Institute

Business Graduate in Transport, Logistics, and Procurement.

Former Business Positions

2008 – 2016 Commercial Director, Airlog Group, Sweden AB

2003 – 2008 Sales- & Customer Service Director, DHL Denmark A/S

2001 – 2003 CEO - Country Manager, Danzas ASG Solutions A/S (DHL)

1999 – 2001 Logistics Director, Danzas ASG A/S

1998 – 1999 Logistics & Division Manager, A POST A/S

1995 – 1998 Logistics Manager, ILVA Møbler A/S

1990 – 1995 Logistics Coordinator, Faxe Kalk A/S

1985 – 1990 Management Trainee and linehaul responsible, A POST A/S

Testimonials

IFLN President Michel Vanlerberghe:

“Flemming has excellent knowledge in digital platform applications, and his background in the transportation industry made him our person of choice for all our needs in digital transformation solutions and to ensure the follow-up and implementation with all our members.”

CON-LINQ, CEO Mark Kristensen:

“Flemming is a core asset in the management and strategy of the commercial activities. He has structured our partnership program, built a team for our sales and marketing, and effectively dealt with complex sales processes. Furthermore, has he proactively engaged with the community and our customers regarding the journey toward greater digital maturity.”



Integrity

Independence

Honesty

Knowledge sharing

Trust

Dedication

Respect